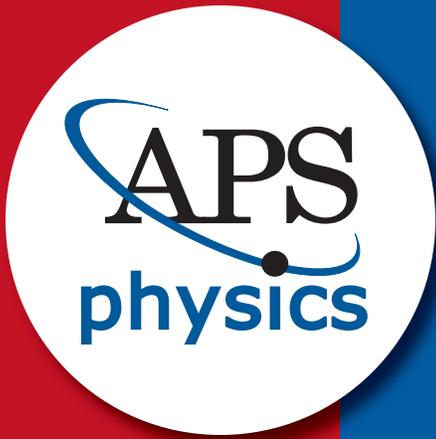
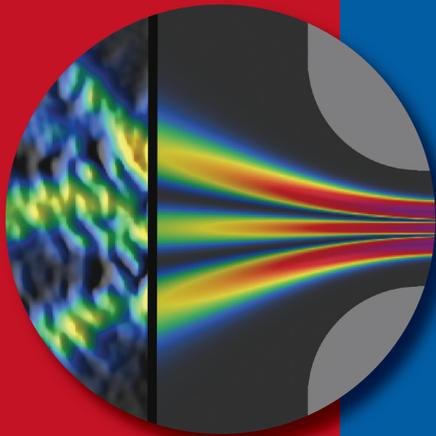
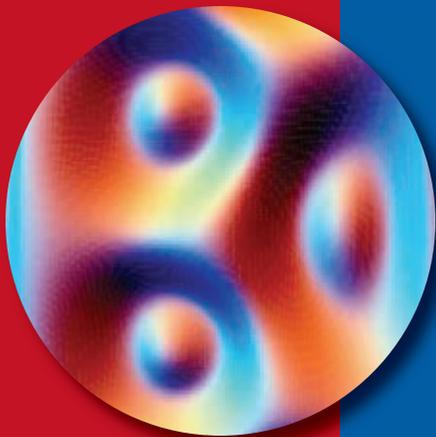
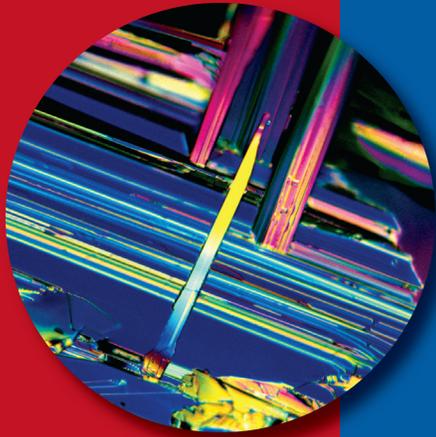


AMERICAN PHYSICAL SOCIETY

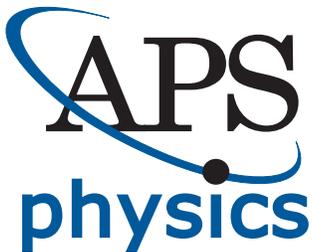


2007 March Meeting

EXHIBITS: MARCH 5-7 ■ MEETING: MARCH 5-9
COLORADO CONVENTION CENTER ■ DENVER



Exhibitor Prospectus



Benefits to Exhibitors

Show hours:

Monday, March 5 •
10:00am - 5:00pm

Tuesday, March 6 •
10:00am - 5:00pm

Wednesday, March 7 •
9:00am - 4:00pm

Move-in hours:

Saturday, March 3 •
1:00pm - 5:00pm

Sunday, March 4 •
8:00am - 5:00pm

Dismantle:

Wednesday, March 7 •
4:00pm - 8:00pm

Thursday, March 8 •
8:00am - 12:00noon

The American Physical Society will hold its 2007 March Meeting, March 5–9 in Denver, Colorado. We are expecting an attendance of more than 7,000 of the top scientists involved in physics research and applied physics throughout the world.

The March Meeting offers your company a valuable opportunity for one-to-one interaction with physicists from industry and universities, in both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions. In addition to marketing the exhibit show to commercial exhibitors, we will be promoting the show to government agencies and laboratories.

For complete information on the technical program and housing for the March Meeting, visit the APS homepage at www.aps.org/meet/MAR07 available at the end of January.

There are many benefits to exhibitors:

- Virtual tradeshow: On-line product promotion and hyperlinks via the American Physical Society's home page
- Company listing of products and services in the APS Show Guide, in the Program of the APS March Meeting, and in *Physics Today*
- Free admission to the program
- Special event sponsorship opportunities
- Discounted hotel rates
- Extended show hours, poster sessions and receptions in the exhibit hall
- Job Fair services
- Access to the pressroom and opportunities to interact with trade press
- Coffee and refreshment breaks for exhibitors and attendees in the exhibit hall
- Complimentary meeting space (if available) for entertaining, commercial workshops, product demonstrations, sales meetings, etc.

Sponsorship Opportunities

There are many opportunities to support the March Meeting and increase your company's visibility as well. Sponsors will receive a variety of value-added benefits such as:

- Pre- and post-show attendee labels free of charge
- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the Meeting Program and on the APS March Meeting homepage

There are many opportunities to gain added exposure for your company name and its products and services:

- Company logo on directional signs
- Company logo on shuttle bus signs
- Commercial workshops
- Wine/cheese reception in exhibit hall
- Tote bags at registration desk
- E-mail pavillion

Complete information on sponsorship opportunities will be sent upon receipt of your application to exhibit.



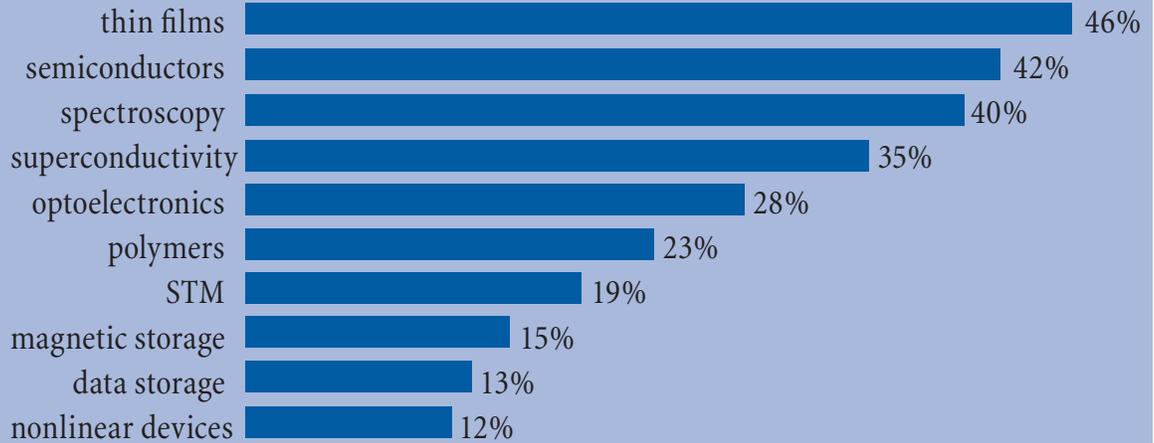
**To find out
more about
sponsorship
opportunities
call:**

Bob Finnegan
APS Exhibits Manager
American Institute of
Physics
2 Huntington Quadrangle
Melville, NY 11747-4502
Phone: (516) 576-2433
Fax: (516) 576-2481
E-mail: rfinneg@aip.org

Magnetic microstructure of a ferromagnetic metallic glass near a defect. Different colors correspond to different magnetization directions, measured by analyzing the spin polarization of secondary electrons in a scanning electron microscope. John Unguris, NIST.

Attendee Profile

Techniques and Applications with which Attendees are involved



93% of meeting attendees visited the product exhibit three or more times while attending the March Meeting.

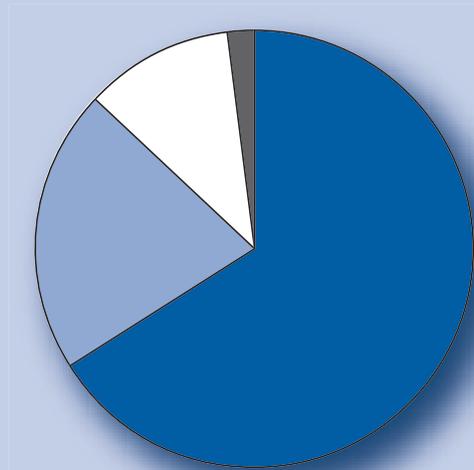
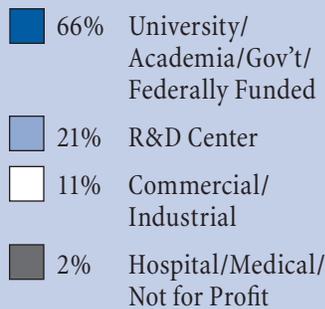
78% said they specify or recommend the purchase of equipment, products and services.

75% requested information from vendors.

60% said they have budgets of up to \$100,000 per year.

85% said they plan to purchase equipment and services within the next year.

Employment Areas of Attendees

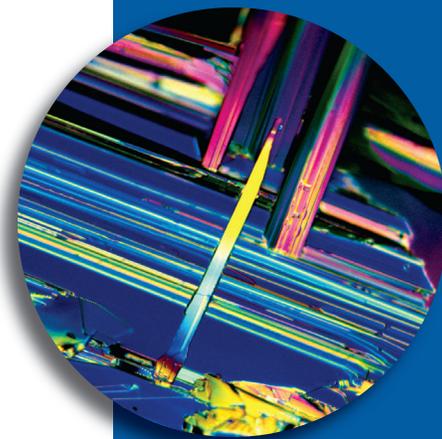


APS attendees specify the following products:

Scientific Software.....	70%	Microscopes.....	36%
Test & Measurement Equipment ...	56%	Optical Components.....	34%
Vacuum Components/Systems.....	51%	Lasers.....	33%
Detectors.....	47%	Educational/Teaching Products	31%
Power Supplies	47%	Magnetic Materials	25%
Cryogenic Equipment.....	46%	Characterization Equipment	24%
Scientific Computing.....	39%	High Field Magnets	24%
Sensors.....	37%		

P a s t E x h i b i t o r s

A&N Corporation
ADE Phase Shift
Advanced Research Systems, Inc.
AIP Education & Society of Physics Students
AJA International, Inc.
Ambios Technology
American Institute of Physics
American Magnetics Inc.
American Physical Society
Amuneal Manufacturing Corporation
Andeen-Hagerling, Inc.
Applied Surface Technologies
AR Worldwide
Asylum Research
ATOMISTIX
Attocube Systems AG
Blake Industries, Inc.
Bruker BioSpin Corporation, EPR Division
Cambridge Magnetic Refrigeration
Cambridge University Press
COMSOL, Inc.
Cryo Industries of America, Inc.
Cryogenic Control Systems, Inc.
Cryogenic Ltd.
Cryomagnetics, Inc.
Cryomech Inc.
DCA Instruments
EasyLab Technologies
Elsevier
Gatan
GMW Associates
Hamamatsu Corporation
Hinds Instruments, Inc.
Horiba Jobin Yvon
ICEoxford®
IEE/Inspec
IOP Publishing
J.A. Woollam Co., Inc.
Janis Research Company, Inc.
Keithley Instruments
Kimball Physics, Inc.
KLA Tencor Corporation
Kurt J. Lesker Co.
Lake Shore Cryotronics, Inc.
Lay Tec GmbH
MacKichan Software
Mad City Labs, Inc.
Mantis Deposition
Material Research Society
MDC Vacuum Products/Insulator Seal
Molecular Imaging
NanoAndMore USA Corp.
Nanomagnetics Instruments
Nanonics Imaging Ltd.
National High Magnetic Field Laboratory
National Nanotechnology Infrastructure Network
National Research Council of the National Academies
Nature Publishing Group
Neocera, Inc.
Nor-Cal Products, Inc.
NOVOControl
NRC Research Press
Ocean Optics, Inc.
Omicron Nanotechnology USA
Origin Lab Corporation
Oxford Applied Research
Oxford Instruments Superconductivity
Oxford University Press
Photonics Spectra
Physics Today
PI (Physik Instrumente) LP
Princeton University Press
Quantum Design
Raith USA, Inc.
RHK Technology, Inc.
Rigaku Molecular Metrology
Royal Society of Chemistry
Scientific Cryomagnetics Ltd.
Scientific Instruments, Inc.
Signal Recovery
Smithsonian/NASA ADS
SPECS GmbH
SPECS Scientific Instruments, Inc.
Springer
Staib Instruments, Inc.
Stanford Research Systems
STAR Cyroelectronics
Stone Ridge Technology
Taylor & Francis Group LLC - CRC Press
Teachspin, Inc.
Tristan Technologies, Inc.
Varian Inc.
VAT, Inc.
Veeco Instruments
Vericold Technologies GmbH
VG Scienta
WebAssign
Wiley
Witec Instruments Corp.
Wolfram Research
World Scientific Publishing Company



APS Job Fair

Recruit prospective employees at the March Meeting through the APS Job Fair. For more information on how to participate as a recruiter, contact Alix Bruce: abrice@aip.org.

Pre-registrant labels are available for purchase:

Contact Don Wise four weeks prior to the meeting at APS: (301) 209-3289 or wise@aps.org to order registrant labels.

Reflected light differential interference contrast optical micrograph revealing the surface structure of a superconducting ceramic single crystal. Image courtesy of Michael W. Davidson, National High Magnetic Field Laboratory, Tallahassee, Florida.

Exhibitor Application

Company Information

COMPANY NAME

ADDRESS

CITY STATE ZIP

PHONE FAX

CONTACT E-MAIL ADDRESS WEB SITE

EXHIBIT CONTACT

Exhibit Space

Single booth area is 10 ft. x 10 ft. defined by pipe with drape on back and side walls. No furnishings are included in the cost of the booth rental. Furnishings should be ordered on the service forms that will be sent in the Exhibitor Kit in December. Island booths will be created on the floor plan upon request.

Fees: Interior booth — \$1,900 Corner booth — \$2,000

Location: Our preferences are (please refer to numbers on floor plan on back page.)

1. _____ 2. _____ 3. _____

Please do not allocate space next to the following possible exhibitors:

Do you require water? yes no Or drainage? yes no

Payment Schedule

Please enclose your deposit (25% of booth cost) with your application. Balance is due January 12, 2007. No space will be allocated without receipt of deposit.

Credit card payment: AMEX Mastercard Visa
 Charge 25% deposit Charge balance due on January 12, 2007

CARD NUMBER EXPIRATION DATE

NAME

SIGNATURE

Theoretical polymer density map for a nanoparticle with "hair" made of polymer molecules. J.-R. Roan, Phys. Rev. Lett. **96**, 248301 (2006), see <http://focus.aps.org/v17/st22>.

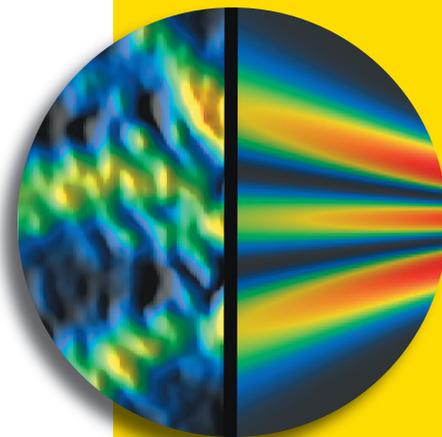
Mail application and payment to:

Bob Finnegan, Exhibits Manager • American Institute of Physics • 2 Huntington Quadrangle • Suite 1N01 • Melville, NY 11747-4502 • Phone: (516) 576-2433 • Fax: (516) 576-2481 • E-mail: rfinneg@aip.org

For additional information on the technical program, housing and other aspects of the meeting, visit the APS Meetings homepage at www.aps.org/meet/mar07

Program Topics

The physicists who are your customers will be attending the March Meeting to participate in the highest level scientific program in which the best physics research will be presented. More than 7,000 technical papers will be presented over the five-day program, covering:



Applications

Biophysics

Chemical Physics

Clusters

Complex Fluids

Computational Physics

Disorder & Composites

Electronic Structure

Experiments & Measurements

Fluids & Quantum Fluids

Fullerenes

Glassy & Amorphous Systems

Highly Correlated Metals

Layered Systems

Magnetism

Materials

Measurement & Science

Mesoscopic Systems

Metal-Insulator Transition

Nonlinear Phenomena

Optical Properties

Phase Transitions

Polymers

Quantum Hall Effect

Quasicrystals

Thin Films

X-Ray & Neutron Scattering

Semiconductors

• **Bulk**

• **Defects**

• **Heterostructure**

Superlattices

Surfaces

Superconducting Materials

Superconductivity Theory

Superconductors

• **Charge Properties**

• **Lattice Properties**

• **Type-II & Macroscopic**

• **Phenomena**

• **Spin Properties**

Future March Meeting Sites

March 2008 •
New Orleans

March 2009 •
Pittsburgh

March 2010 •
Portland, OR

March 2011 •
Dallas

March 2012 •
Boston

Coherent flow of electrons through a quantum point contact formed in a two-dimensional electron gas inside a GaAs/AlGaAs heterostructure. Robert Westervelt and Eric Heller, Harvard University and Arthur C. Gossard, UC Santa Barbara, *Physics Today*, 56 N 12 (2003).

FLOOR PLAN

